

{ LABEL MATERIALS FOR TODAY'S HOTTEST TECHNOLOGY. }



If you're creating labels for the electronics, automotive or aerospace industries, 3M has your performance label solutions. In addition to imparting flame retardant characteristics, these label materials offer exceptional performance for demanding applications.

- ▶ **HIGH DIELECTRIC STRENGTH FOR ELECTRONIC APPLICATIONS, INCLUDING INSULATORS.**
- ▶ **DESIGNED TO MEET UL 94 VTM-0 (FACESTOCK AND ADHESIVE).**
- ▶ **THERMAL TRANSFER TOPCOAT FOR VARIABLE PRINTING MODEL AND SERIAL NUMBERS.**
- ▶ **EXCELLENT CHEMICAL RESISTANCE.**
- ▶ **ECONOMIC ALTERNATIVE TO POLYIMIDE, FOR USE IN NON-FLAME PROMOTING APPLICATIONS.**
- ▶ **3M™ ADHESIVE P2000FR BONDS TO A WIDE VARIETY OF SUBSTRATES, INCLUDING HIGH- AND LOW-ENERGY PLASTICS.**

Today's high-powered components demand labels that can stand up to extreme conditions. Trust 3M to deliver performance label materials that meet the industry standards and exceed your expectations.

Innovative Technology. Personal Touch.



{ PROVEN PERFORMANCE } { FOR LABELS THAT LAST. }

Anywhere labels need flame retardant performance, you'll find 3M label materials in the heat of the action. Designed specifically to meet UL 94 VTM-0, 3M™ Flame Retardant Performance Label Materials 7203 and 7204 provide a cost-effective way to meet the requirements of your next electronics, automotive or aerospace label application.

Call your 3M sales representative at 1.800.422.8116 today to discuss your specific application requirements.

PRODUCT CONSTRUCTION				
Product	Facestock	Adhesive	Liner	UL Recognized
7203	.002 White FR Polyester TC	P2000FR	50# SC	Pending
7204	.002 Matte White FR Polyester TC	P2000FR	50# SC	Pending

White or clear Tedlar® available for applications where conformable facestock or protective overlamine is required.

FACESTOCK PROPERTIES				
Facestock	Dielectric Strength	Conformability	Chemical Resistance	Printability
White Polyester	Excellent	Fair	Excellent	Flexo, Thermal Transfer
Matte White Polyester	Excellent	Fair	Excellent	Flexo, Thermal Transfer, DMI
White Tedlar®	Good	Good	Good	Flexo, TT
Clear Tedlar®	Good	Good	Good	Overlam

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70-0713-4468-6